



LAKE TAHOE RESTAURANT WEEK

News Release

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For Immediate Release

2ND ANNUAL LAKE TAHOE RESTAURANT WEEK IS OCTOBER 2-9

(LAKE TAHOE, California/Nevada) – The 2nd Annual Lake Tahoe Restaurant Week is a celebration of the scrumptious cuisine and culinary talent that has made the Lake Tahoe region the best mountain-dining destination in the country.

The weeklong event is scheduled to kick off the first Sunday in October, Sunday, October 2, and will run through Sunday, October 9. Local food aficionados and visitors will delight their palate with 3-course prix-fixe menus at exceptional values that incorporate organic, seasonal and local ingredients - all served up at Lake Tahoe's charming and historic eateries, resorts and bistros.

There are no passes, tickets or coupons needed to take part in Lake Tahoe Restaurant Week. Instead guests simply visit their favorite Lake Tahoe restaurants, which are offering 3-course, prix-fixe menus for \$20, \$30 or \$40 per person (tax and gratuity not included). Reservations are strongly recommended.

Many of the region's top dining establishments are taking part, including 19 Kitchen at Harveys Lake Tahoe, the Beacon Bar & Grill, Black Bear Inn, Chart House, Cottonwood Restaurant & Bar, Crystal Bay Club Steak & Lobster House, Dragonfly, Edgewood Restaurant, the Fresh Ketch, Friday's Station Steak & Seafood Grill at Harrah's Lake Tahoe, Gi Fu Loh at Harrah's Lake Tahoe, Hard Rock Café Lake Tahoe, Jake's On the Lake, Lone Eagle Grille at the Hyatt Regency Lake Tahoe, Mamasake Sushi, Manzanita Lake Tahoe at the Ritz-Carlton Lake Tahoe, Mountain Burrito Company, PlumpJack Café, River Grill, River Ranch Lodge, Sage Room at Harveys Lake Tahoe, Six Peaks Grille at the Resort at Squaw Creek, Soule Domain, Sunnyside Resort, Swiss Chalet Restaurant, Wild Good Tahoe and Wolfdale's Cuisine Unique.

The North Lake Tahoe Visitors Bureaus, North Lake Tahoe Chamber of Commerce, Lake Tahoe Visitors Authority and TahoeChamber.org (Lake Tahoe South Shore Chamber of Commerce) are Lake Tahoe Restaurant Week's presenting sponsors.

Media partners are Tahoe TV, Tahoetopia.com, Tahoe Quarterly Magazine, Lake Tahoe Traveler Touch Tour, Lake Tahoe News, Sierra Heritage Magazine, the Sierra Sun, North Lake Tahoe Bonanza, Lake Tahoe Action and the Tahoe Daily Tribune.

The North Tahoe Business Association, the Tahoe City Downtown Association and the Truckee Donner Chamber of Commerce are event Community Partners.

To learn more about Lake Tahoe Restaurant Week, a list of participating dining establishments and their downloadable prix-fixe menus, lodging discounts (25% off for Restaurant Week attendees) and how to take part, visit the event's official website at www.TahoeRestaurantWeek.com or call Pettit Gilwee Public Relations at 530-525-1164.

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